

# ORDER



A GANNETT COMPANY

WTLV-TV

Jim Quinn

T-PHI

NAT

Cash

Broadcast

EOM/EOC

15%

New Business Thru:  
Order Separation:  
Advertiser External ID:  
Agency External ID:

Billing Type:  
Billing Calendar:  
Billing Cycle:  
Agency Commission:

Crossroads GPS  
A35+  
IS-Candidate/Presidential  
P-3  
AGY, GEN, POL

Crossroads Media/ POL  
88 Canal Center Plaza Suite 555  
Alexandria, VA 22314

698915 - 5  
6225440  
CROSSROADS GPS  
732  
07/30/12 - 08/06/12  
08/07/12 / 08/07/12  
Political  
Sales Office:  
Sales Region:

Order / Rev:  
Alt Order #:  
Product Desc:  
Estimate:  
Flight Dates:  
Original Date / Rev:  
Order Type:  
Name:  
Buying Contact:  
Billing Contact:  
Name:  
Demographic:  
Product Codes:  
Priority:  
Revenue Codes:

Advertiser

Agency

Orders

Start Date	End Date	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/06/12	41	\$36,000.00	\$30,600.00	0.00
<b>Totals</b>					
Month	August 2012	41	\$36,000.00	\$30,600.00	0.00
# Spots		41	\$36,000.00	\$30,600.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTLV-TV	31%	\$36,000.00
Market	100%	\$116,129.03

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWA	8%	\$9,290.32
WCWJ	0%	\$0.00
WJXT	26%	\$30,193.55
WJXX	11%	\$12,774.19
WTEV	24%	\$27,870.97

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTLV	08/03/12	08/03/12	Olympic Late News	CM	Various	----	:30	1	\$425.00	P-3	0.00	NM	0	\$0.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
08/03/12	08/03/12	M-F 5-530p	1	\$250.00	0.00
<b>Totals</b>					
Week: 07/30/12	08/05/12	----	1	\$250.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
08/03/12	08/03/12	M-F 5-530p	1	\$250.00	0.00
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Week: 07/30/12	08/05/12	----	1	\$250.00	0.00
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<b>Totals</b>					
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WTLV	08/03/12	08/03/12	M-F 5-530p	CM	M-F 5p-5:30p	----F--	:30	1	\$250.00	P-3	0.00	NM	0	\$0.00
FIRST COAST NEWS @ 5PM															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 5-530p															
Credited															
3	WTLV	08/03/12	08/03/12	M-F 530-6p	CM	M-F 5:30p-6p	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
M-F 5:30-6pm															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 5-530p															
Credited															
4	WTLV	08/03/12	08/03/12	M-F 6-7a	CM	6a-7a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
M-F 6-7am															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 6-7a															
Credited															
5	WTLV	08/03/12	08/03/12	M-F 7-730p	CM	M-F 7p-7:30p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
Wheel of Fortune															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 7-730p															
Credited															
6	WTLV	08/03/12	08/03/12	Today Show	CM	7a-9a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
M-F 7-9am															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 7-9a															
Credited															
7	WTLV	08/03/12	08/03/12	Olympics Prime	CM	Olympic Primetime	----F--	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00
Olympics Primetime															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 Olympics Prime															
Credited															
8	WTLV	07/30/12	08/06/12	Olympic Late News	CM	Various	M-----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
Olympic Late News															
Week: 07/30/12 08/05/12 M-----															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
2 WTLV 08/06/12-08/12/12 Olympic Late News															
Credited															
9	WTLV	07/30/12	07/30/12	M-F 5-530p	CM	M-F 5p-5:30p	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
M-F 5-530pm															
Week: 07/30/12 08/05/12 M-----															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 08/06/12-08/12/12 M-F 5-6a															
Credited															
10	WTLV	08/06/12	08/06/12	M-F 5-6a	CM	5a-6a	M-----	:30	1	\$250.00	P-3	0.00	NM	0	\$0.00
M-F 5-6am															
Week: 07/30/12 08/05/12 M-----															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 08/06/12-08/12/12 M-F 5-6a															
Credited															
11	WTLV	07/30/12	08/06/12	M-F 530-6p	CM	M-F 5:30p-6p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
M-F 5:30-6pm															
Week: 07/30/12 08/05/12 M-----															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 08/06/12-08/12/12 M-F 5-6a															
Credited															
GOOD MORNING JACKSONVILLE SUNRISE															
Week: 08/06/12 08/12/12 M-----															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 08/06/12-08/12/12 M-F 5-6a															
Credited															
FIRST COAST NEWS @ 5:30PM															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 5-530p															
Credited															
FIRST COAST NEWS @ 5PM															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
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1 WTLV 07/30/12-08/05/12 M-F 5-530p															
Credited															
FIRST COAST NEWS @ 5:30PM															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-08/05/12 M-F 5-530p															
Credited															
FIRST COAST NEWS @ 5:30PM															
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FIRST COAST NEWS @ 5:30PM															
Week: 07/30/12 08/05/12 ----F--															
Start Date End Date Weekdays															
Spot Ch Date Range Description															
1 WTLV 07/30/12-															



WTLV-TV

Crossroads GPS

CROSSROADS GPS

Advertiser:

Product Desc:

Estimate:

732

Order / Rev:

698915 - 5

Alt Order #:

6225440

Flight Dates:

07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

11	WTLV	07/30/12	08/06/12	M-F 530-6p	CM	M-F 5:30p-6p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
----	------	----------	----------	------------	----	--------------	--------	-----	---	----------	-----	------	----	---	----------

FIRST COAST NEWS @ 5:30PM

M-F 5:30-6pm

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

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Rtg

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Week: 08/06/12 08/12/12

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Spots/Week

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Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description

Spots/Week

Rate

Start/End Time

Weekdays

Length

Rate

Rtg

Type

Spots

Amount

Week: 07/30/12 08/05/12

Week: 08/06/12 08/12/12

Start Date End Date

Description







WTLV-TV

Advertiser: Crossroads GPS  
Product Desc: CROSSROADS GPS  
Estimate: 732

Order / Rev: 698915 - 5  
Alt Order #: 6225440  
Flight Dates: 07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

23	WTLV	08/05/12	08/05/12	Olympics Prime	CM	Olympic Primetime	-----S	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00
----	------	----------	----------	----------------	----	-------------------	--------	-----	---	------------	-----	------	----	---	--------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/30/12-08/05/12	Olympics Prime	9a-10a	\$3,000.00	1	-----S	:30	(\$3,000.00)	0.00	NM
---	------	-------------------	----------------	--------	------------	---	--------	-----	--------------	------	----

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

24	WTLV	08/05/12	08/05/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$500.00	P-3	0.00	NM	0	\$0.00
----	------	----------	----------	----------------	----	--------	--------	-----	---	----------	-----	------	----	---	--------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/30/12-08/05/12	Meet the Press	9a-10a	\$500.00	1	-----S	:30	(\$500.00)	0.00	NM
---	------	-------------------	----------------	--------	----------	---	--------	-----	------------	------	----

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

25	WTLV	08/02/12	08/02/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
----	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	08/02/12	08/02/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
---	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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26	WTLV	08/02/12	08/02/12	M-F 5-6a	CM	5a-6a	---T---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
----	------	----------	----------	----------	----	-------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	08/02/12	08/02/12	M-F 5-6a	CM	5a-6a	---T---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
---	------	----------	----------	----------	----	-------	---------	-----	---	----------	-----	------	----	---	----------

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

27	WTLV	08/02/12	08/02/12	M-F 530-6p	CM	M-F 5:30p-6p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
----	------	----------	----------	------------	----	--------------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/30/12-08/05/12	M-F 6-630p	M-F 6p-6:30p	\$650.00	1	---Th---	:30	(\$650.00)	0.00	NM
---	------	-------------------	------------	--------------	----------	---	----------	-----	------------	------	----

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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28	WTLV	08/02/12	08/02/12	M-F 6-630p	CM	M-F 6p-6:30p	---T---	:30	1	\$650.00	P-3	0.00	NM	2	\$1,300.00
----	------	----------	----------	------------	----	--------------	---------	-----	---	----------	-----	------	----	---	------------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/30/12-08/05/12	M-F 6-630p	M-F 6p-6:30p	\$650.00	1	---Th---	:30	(\$650.00)	0.00	NM
---	------	-------------------	------------	--------------	----------	---	----------	-----	------------	------	----

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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29	WTLV	08/02/12	08/02/12	M-F 6-7a	CM	6a-7a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
----	------	----------	----------	----------	----	-------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/31/12	07/31/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
---	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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30	WTLV	08/02/12	08/02/12	M-F 7-730p	CM	M-F 7p-7:30p	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
----	------	----------	----------	------------	----	--------------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/31/12	07/31/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
---	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

31	WTLV	07/31/12	07/31/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
----	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/31/12	07/31/12	Olympic Late News	CM	Various	---T---	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
---	------	----------	----------	-------------------	----	---------	---------	-----	---	----------	-----	------	----	---	----------

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
----	----	-------	-----	----------------	-------	----------------	------	-----	-------	------	-----	-----	------	-------	--------

32	WTLV	07/31/12	07/31/12	Olympic Late News	CM	M-F 5:30p-6p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
----	------	----------	----------	-------------------	----	--------------	---------	-----	---	----------	-----	------	----	---	----------

Spot	Ch	Date Range	Description	Start/End Time	Rate	Spots/Week	Weekdays	Length	Rate	Rtg	Type
------	----	------------	-------------	----------------	------	------------	----------	--------	------	-----	------

1	WTLV	07/31/12	07/31/12	Olympic Late News	CM	M-F 5:30p-6p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
---	------	----------	----------	-------------------	----	--------------	---------	-----	---	----------	-----	------	----	---	----------



WTLV-TV

Advertiser: Crossroads GPS

Product Desc: CROSSROADS GPS

Estimate: 732

Order / Rev: 698915 - 5

Alt Order #: 6225440

Flight Dates: 07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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33	WTLV	07/31/12	07/31/12	M-F 6-630p	CM	M-F 6p-6:30p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
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34	WTLV	07/31/12	07/31/12	M-F 6-7a	CM	6a-7a	-T-----	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
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35	WTLV	07/31/12	07/31/12	M-F 7p-7:30p	CM	M-F 7p-7:30p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
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36	WTLV	08/01/12	08/01/12	Olympic Late News	CM	Various	--W----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
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37	WTLV	08/01/12	08/01/12	M-F 5-530p	CM	M-F 5p-5:30p	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
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38	WTLV	08/01/12	08/01/12	M-F 530-6p	CM	M-F 5:30p-6p	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
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39	WTLV	08/01/12	08/01/12	M-F 6-7a	CM	6a-7a	--W----	:30	1	\$500.00	P-3	0.00	NM	0	\$0.00
----	------	----------	----------	----------	----	-------	---------	-----	---	----------	-----	------	----	---	--------

Week: 07/30/12	End Date	08/05/12	Weekdays	--W----	Spots/Week	1	Rate	\$500.00	Rating	0.00
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AL-ALM

## Crossroads GPS

Advertiser:

Product Desc:

## CROSSROADS GPS

Estimate:

732

Order / Rev:

698915 - 5

Alt Order #:

6225440

Flight Dates:

07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WTLV	08/01/12	08/01/12	M-F 6-7a	CM	6a-7a	--W----	:30	1	\$500.00	P-3	0.00	NM		\$0.00
GOOD MORNING JACKSONVILLE															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Rtg	Type			
1	WTLV	07/30/12	08/05/12	M-F 6-7a	6a-7a	--W----	:30								
See MG 34.2,34.3															
[Per Management (Sam)]															
40	WTLV	08/01/12	08/01/12	M-F 7-730p	CM	M-F 7p-7:30p	--W----	:30	1	\$700.00	P-3	0.00	NM		\$700.00
Wheel of Fortune															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
41	WTLV	08/01/12	08/01/12	Today Show	CM	7a-9a	--W----	:30	1	\$500.00	P-3	0.00	NM		\$500.00
OLYMPICS THE TODAY SHOW															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
42	WTLV	08/01/12	08/01/12	Olympics Prime	CM	Olympic Primetime	--W----	:30	1	\$3,000.00	P-3	0.00	NM		\$3,000.00
OLYMPIC PRIME 7/27-8/12															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
43	WTLV	08/04/12	08/04/12	Olympics Weekend DT	CM	Olympics Weekend	-----S-	:30	3	\$900.00	P-3	0.00	NM		\$0.00
Olympics Weekend DT															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
1	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
2	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
3	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
Credited															
44	WTLV	08/05/12	08/05/12	Olympics Weekend DT	CM	Olympics Weekend	-----S-	:30	3	\$900.00	P-3	0.00	NM		\$0.00
Olympics Weekend DT															
Week: 07/30/12	08/05/12	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
1	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
2	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
3	WTLV	07/30/12	08/05/12	Olympics Weekend DT	Olympics Weeker	-----Sa--	:30								
Credited															
45	WTLV	07/30/12	08/03/12	Olympics Weekday DT	CM	Olympics Weekday	MT								

AL-ALM

Advertiser:

Product Desc:

Estimate:

732

Crossroads GPS

## CROSSROADS GPS

732

Order / Rev:

698915 - 5

Alt Order #:

6225440

Flight Dates:

07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
				M-F 7-9am											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$500.00	0.00								
		88 WTLV	08/03/12	M-F 7-730p	CM	M-F 7p-7:30p	---F--	:30	1	\$700.00P-3	0.00	NM			
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$700.00	0.00								
		89 WTLV	08/03/12	Olympics Prime	CM	Olympic Primetime	---F--	:30	2	\$5,000.00P-3	0.00	NM			
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	2	\$5,000.00	0.00								
Totals															
														41	\$36,000.00







WTLV-TV

Crossroads GPS

CROSSROADS GPS

Advertiser:

Product Desc:

732

Estimate:

Order / Rev:

698915 - 1

Alt Order #:

6225440

Flight Dates:

07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WTLV	08/03/12	08/03/12	M-F 530-6p	CM	M-F 5:30p-6p	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
FIRST COAST NEWS @ 5:30PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$350.00	0.00								
4	WTLV	08/03/12	08/03/12	M-F 6-7a	CM	6a-7a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
GOOD MORNING JACKSONVILLE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$500.00	0.00								
5	WTLV	08/03/12	08/03/12	M-F 7-730p	CM	M-F 7p-7:30p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
WHEEL OF FORTUNE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$500.00	0.00								
6	WTLV	08/03/12	08/03/12	Today Show	CM	7a-9a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
OLYMPICS THE TODAY SHOW															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$700.00	0.00								
7	WTLV	08/03/12	08/03/12	Olympics Prime	CM	Olympic Primetime	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
OLYMPIC PRIME 7/27-8/12															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$3,000.00	0.00								
8	WTLV	07/30/12	08/06/12	Olympic Late News	CM	Various	M-----	:30	1	\$425.00	P-3	0.00	NM	2	\$850.00
Olympic Late News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	----F--	1	\$3,000.00	0.00								
9	WTLV	07/30/12	07/30/12	M-F 5-530p	CM	M-F 5p-5:30p	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
FIRST COAST NEWS @ 5PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	M-----	1	\$425.00	0.00								
10	WTLV	08/06/12	08/06/12	M-F 5-6a	CM	5a-6a	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
GOOD MORNING JACKSONVILLE SUNRISE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	M-----	1	\$250.00	0.00								
11	WTLV	07/30/12	08/06/12	M-F 530-6p	CM	M-F 5:30p-6p	M-----	:30	1	\$350.00	P-3	0.00	NM	2	\$700.00
FIRST COAST NEWS @ 5:30PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/06/12	08/12/12	M-----	1	\$350.00	0.00								
E 12	WTLV	07/30/12	07/30/12	M-F 6-630p	CM	M-F 6p-6:30p	M-----	:30	1	\$650.00	P-3	0.00	NM	0	\$0.00
FIRST COAST NEWS @ 6:00PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	M-----	1	\$650.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
		1	WTLV	07/30/12-08/05/12	M-F 6-630p	M-F 6p-6:30p	\$650.00	0.00	M-----	:30	(\$650.00)	0.00	NM		
[Per Management (Sam)]															
See MG 28.2,28.3															
13	WTLV	07/30/12	08/06/12	M-F 6-7a	CM	6a-7a	M-----	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
GOOD MORNING JACKSONVILLE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	M-----	1	\$500.00	0.00								







WTLV-TV

Advertiser: Crossroads GPS  
Product Desc: CROSSROADS GPS  
Estimate: 732

Order / Rev: 698915 - 1  
Alt Order #: 6225440  
Flight Dates: 07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	WTLV	08/05/12	08/05/12	Olympics Weekend AM CM	Sa/Su	6a-12p	-----S	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
WEEKEND OLYMPICS AM 7/28-8/12															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	3	\$250.00	0.00								
23	WTLV	08/05/12	08/05/12	Olympics Prime	CM	Olympic Primetime	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
OLYMPIC PRIME 7/27-8/12															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$3,000.00	0.00								
E 24	WTLV	08/05/12	08/05/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$500.00	P-3	0.00	NM	0	\$0.00
MEET THE PRESS Sun 9-10a															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$3,000.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/12		08/05/12	08/05/12	-----S	1	\$500.00	0.00								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 07/30/															



WTLV-TV

Advertiser: Crossroads GPS  
Product Desc: CROSSROADS GPS  
Estimate: 732

Order / Rev: 698915 - 1  
Alt Order #: 6225440  
Flight Dates: 07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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31	WTLV	07/31/12	07/31/12	Olympic Late News	CM	Various	-T-----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00
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FIRST COAST NEWS @ 11PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$425.00	0.00								

32	WTLV	07/31/12	07/31/12	M-F 530-6p	CM	M-F 5:30p-6p	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
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FIRST COAST NEWS @ 5:30PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$350.00	0.00								

See MG 32.2															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$350.00	0.00								

2 WTLV 07/30/12-08/05/12 M-F 530-6p															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$350.00	0.00								

[Per Management (Sam)]															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$350.00	0.00								

See MG 34.2, 34.3															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

1 WTLV 07/30/12-08/05/12 M-F 6-7a															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

GOOD MORNING JACKSONVILLE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

See MG 34.2, 34.3															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

2 WTLV 07/30/12-08/05/12 M-F 6-7a															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

3 WTLV 07/30/12-08/05/12 M-F 6-7a															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$500.00	0.00								

WHEEL OF FORTUNE															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00								

Olympic Late News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$700.00	0.00								

Olympic Late News															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	-T-----	1	\$425.00	0.00								

37	WTLV	08/01/12	08/01/12	M-F 5-530p	CM	M-F 5p-5:30p	--W----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
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FIRST COAST NEWS @ 5PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	--W----	1	\$250.00	0.00								

See MG 37.2															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	--W----	1	\$250.00	0.00								

2 WTLV 07/30/12-08/05/12 M-F 5-530p															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	--W----	1	\$250.00	0.00								

[Per Management (Sam)]															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	--W----	1	\$350.00	0.00								

FIRST COAST NEWS @ 5:30PM															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/12	08/05/12	--W----	1	\$350.00	0.00								



WTLV-TV

Advertiser: Crossroads GPS  
Product Desc: CROSSROADS GPS  
Estimate: 732

Order / Rev: 698915 - 1  
Alt Order #: 6225440  
Flight Dates: 07/30/12 - 08/06/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
39	WTLV	08/01/12	M-F 6-7a	M-F 6-7a			--W----	:30		\$500.00					
GOOD MORNING JACKSONVILLE															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	--W----	1	\$500.00	0.00	6a-7a	--W----	:30	(\$500.00)	0.00	NM				
1 WTLV 07/30/12-08/05/12 M-F 6-7a															
See MG 34.2,34.3															
[Per Management (Sam)]															
40	WTLV	08/01/12	M-F 7-730p	M-F 7p-7:30p	CM		--W----	:30	1	\$700.00	P-3	0.00	NM		\$700.00
WHEEL OF FORTUNE															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	--W----	1	\$700.00	0.00	7a-9a	--W----	:30	\$500.00	0.00	NM				
41	WTLV	08/01/12	Today Show	CM		7a-9a	--W----	:30	1	\$500.00	P-3	0.00	NM		\$500.00
OLYMPICS THE TODAY SHOW															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	--W----	1	\$500.00	0.00		--W----	:30	\$3,000.00	0.00	NM				
42	WTLV	08/01/12	Olympics Prime	CM		Olympic Primetime	--W----	:30	1	\$3,000.00	P-3	0.00	NM		\$3,000.00
OLYMPIC PRIME 7/27-8/12															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	--W----	1	\$3,000.00	0.00		--W----	:30	\$900.00	0.00	NM				
43	WTLV	08/04/12	Olympics Weekend DT	CM		Olympics Weekend DT	-----S-	:30	3	\$900.00	P-3	0.00	NM		\$2,700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	-----S-	3	\$900.00	0.00		-----S-	:30	\$900.00	0.00	NM				
44	WTLV	08/05/12	Olympics Weekend DT	CM		Olympics Weekend DT	-----S	:30	3	\$900.00	P-3	0.00	NM		\$2,700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	-----S	3	\$900.00	0.00		-----S	:30	\$350.00	0.00	NM				
45	WTLV	07/30/12	Olympics Weekday DT	CM		Olympics Weekday DT	MTWTF--	:30	4	\$350.00	P-3	0.00	NM		\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
Week: 07/30/12	08/05/12	MTWTF--	4	\$350.00	0.00		MTWTF--	:30							
Totals															
58										\$41,950.00					